



DECORATIVE
ACOUSTICAL
STRUCTURAL
INSULATION

The Kolor-Fast Sta-Lite
Nu-Wood
Color Harmonizer



The **Nu-Wood** *Color-Harmonizer*

To those who would have beauty and comfort in their homes, places of worship, business or play, this book is dedicated. Its purpose is to be helpful—to aid in the often difficult problem of selecting just the exact colors, patterns and combinations best suited for the rooms in mind. The Nu-Wood Color Harmonizer is as fresh and sparkling as the products pictured. In addition to pages and pages of photographs, a special center section is devoted to those who would like to picture in color the full beauty of Nu-Wood Kolor-Fast. This is a new way of showing Color Harmony devised especially to make it fun selecting just the right interior. By turning these walls and ceilings back and forth, fifty-four individual rooms can be designed. One of them is bound to suggest that one best suited . . . In this book we have tried to reproduce as faithfully as is possible with actual color photographs the fade-proof beauty of Nu-Wood Kolor-Fast. To see the true beauty of Nu-Wood in use, we suggest you contact your local lumber dealer.

Nu-Wood *Kolor-Fast*

**INSULATING
INTERIOR FINISH**

FADELESS BEAUTY FOR ALL INTERIORS

Nu-Wood Kolor-Fast is a more beautiful Nu-Wood than ever. Always the leader in insulation, acoustical and decorative values, this new development keeps Nu-Wood ahead of the field in style, ease of application and its ability to capture the feel of today's mode in interior design. In this product are combined advantages never before available in insulating interior finish—the same high sound absorption value—the same insulating value—a new refined joint for better application—the same distinctive texture exclusive in Nu-Wood, plus fadeless beauty. Years of research have developed special processes which make these products possible. Only Nu-Wood has these qualities.

COLOR HARMONY: The warmer, clearer, richer colors have been selected to fit into the carefully chosen Nu-Wood Color Harmonies. All colors blend with each other, offering full assurance that with Nu-Wood Kolor-Fast, Kolor-Trim Pre-decorated Wood Moldings and Accessories, harmonious interiors are assured.

COLORS AND SIZES: Nu-Wood Kolor-Fast is available in Tile, Plank, Wainscot and Board. On pages thirty and thirty-one are complete descriptions of sizes and shapes of these units. Nu-Wood Kolor-Fast colors are Tan, Variegated—consisting of a harmonious assortment of blending colors—and Sta-Lite. A comparison of sizes, shapes and colors may be obtained from the actual color photographs on the back cover.

NU-WOOD STA-LITE: Outstanding among the many qualities of this product is the extra high light reflection factor of 76%, made possible by a special surface coating which actually grows lighter with exposure. The unique texture though not apparent from a short distance results in a matte surface which disperses light evenly without glare or "hot spots." Because of these qualities, Sta-Lite is recommended by lighting engineers over the country.

You will find Nu-Wood Kolor-Fast different as you will find this book different. Kolor-Fast has certain refinements, certain advantages that show the thought and craftsmanship which has been put into it. And above all you will like Nu-Wood for new construction or remodeling. For it is a rich product made to beautify, insulate and quiet all types of interiors at a price all can afford.

WHAT IS
Nu-Wood?



DECORATIVE



ACOUSTICAL



STRUCTURAL



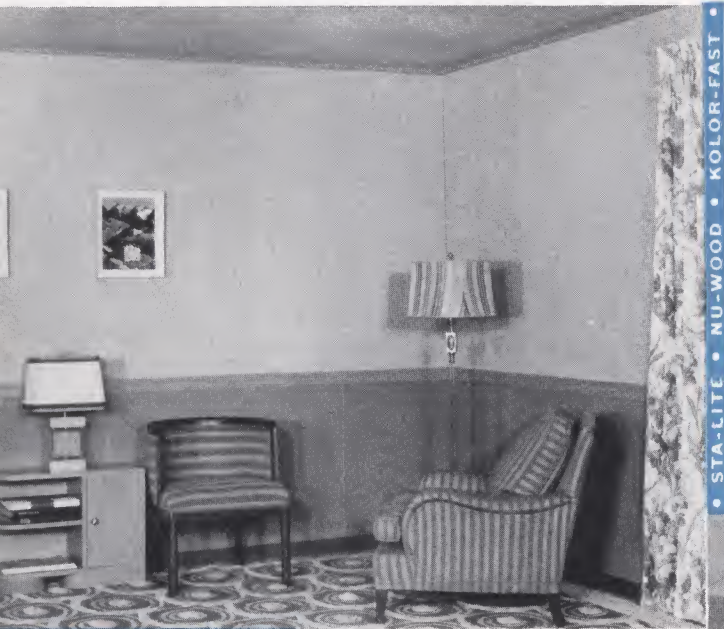
INSULATING

Nu-Wood is the name of a family of structural insulation products which are made from processed wood. Clean, new wood is separated into individual fibres, then formed into a strong board of interesting texture having varied colors and sizes. It is used for all types of buildings as Interior Finish, Lath, Sheathing, Roof Insulation, for farm buildings, railroad cars, refrigerators and wherever structural strength and insulation are required. ● Nu-Wood is manufactured by the Wood Conversion Company—a division of the Weyerhaeuser organization—the world's greatest name in lumber.



STA-LITE • NU-WOOD • KOLOR-FAST

Whether you plan to build a new home, remodel your present home or cover cracked plaster, you owe it to yourself to investigate Nu-Wood. These pages merely suggest unlimited possibilities offered.



STA-LITE • NU-WOOD • KOLOR-FAST

WOOD • KOLOR-FAST

There's a certain dignity about Nu-Wood in the home. Its soft, warm colors lend charm to any room. And because the colors are fade-proof, and easily cleaned, Nu-Wood is a most practical interior finish.

STA-LITE • NU-WOOD • KOLOR-FAST



NU-WOOD • KOLOR-FAST • STA-LITE • NU-WOOD • KOLOR-FAST

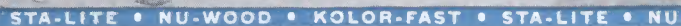
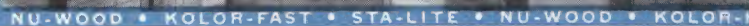
Beauty Comfort Quiet

in the *Modern Manner*

PICTURE yourself in rooms like these . . . beautiful to look at . . . comfortable and quiet to live in. Nu-Wood is truly the ultimate in interior finish because it not only decorates but also insulates and reduces noise, all in one operation. Nu-Wood makes any room more livable . . . keeps you cooler in summer and warmer in winter. Its soft, clear, warm colors are made to "live" with . . . they never get on your nerves. Furthermore, impartial laboratory tests have pronounced Nu-Wood colors *fade-proof*. Kolor-Trim Predecorated Moldings combine perfectly with Nu-Wood Kolor-Fast, Sta-Lite and Wainscot to make interiors of complete color harmony. This modern interior finish is easily and economically applied in new or old construction.

KOLOR-FAST • STA-LITE • NU-WOOD • KOLOR-FAST • STA-LITE • NU-WOOD • KOLOR

NU-WOOD • KOLOR-FAST • STA-LITE • NU-WOOD



J-WOOD • KOLOR-FAST • STA-LITE • NU-WOOD • KOLOR-FAST





U-WOOD • KOLOR-FAST • STA-LITE • NU-WOOD • KOLOR-FAST • STA-LITE • NU-WOOD • KOLOR-FAST • STA-LITE • NU-WOOD

Let's Have Some *Fun*

HERETOFORE unused basement space is now an interesting and much used recreation room where fun is king. There's no need to worry about noise because Nu-Wood's slightly textured surface subdues noises within a room and helps prevent its transmission to other parts of the house.

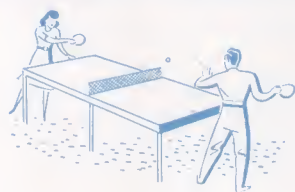
WOOD • KOLOR-FAST • STA-LITE • NU-WOOD • KOLOR-FAST • STA-LITE • NU-WOOD • KOLOR-FAST



FAST • NU-WOOD • KOLOR-FAST • STA-LITE • NU-WOOD • KOLOR-FAST • STA-LITE

The Magic of Nu-Wood

LOR-FAST • STA-LITE • NU-WOOD • KOLOR-FAST



WASTED attic space is easily transformed into an extra bedroom or utility room. And you'll be surprised how economically it can be done. Just think how handy such a room would be for week-end guests or for a children's room . . . and though it is near the roof you won't have to worry about outside temperatures, because Nu-Wood will keep it cooler in summer and warmer in winter. With this modern interior finish it is unnecessary to redecorate every few years because Nu-Wood is lasting and permanent. The surface is easily cleaned and its colors have been pronounced fade-proof by impartial nationally recognized laboratories.

Whether it be basement or attic . . . wherever there is wasted space . . . Nu-Wood will definitely help in making the room livable and cheerful. On the opposite page are three basement rooms . . . all different in decorative treatment, but all insulated against heat or cold and noises common to rooms of this type. Up in the attic your Nu-Wood room will be cooler in summer and warmer in winter. Nu-Wood is easily applied in either old or new construction.



AST • STA

STA-LITE

STA-LITE • NU-WOOD • KOLOR-FAST





Efficiency in the Office

WORKING efficiency increases in a Nu-Wood office. Pleasing decorative effects plus noise reduction and better lighting efficiency of Nu-Wood Sta-Lite does the job. Nu-Wood is easily and economically applied in new or old construction.

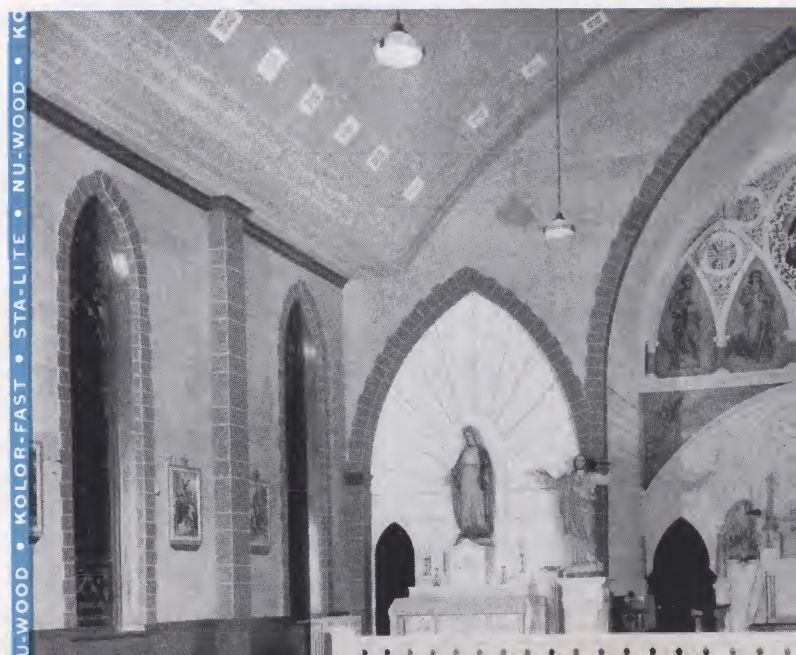
You can see and actually "feel" the difference in efficiency in an office with Nu-Wood Interior Finish. Nu-Wood is easy to look at, is easy on the eyes . . . there are countless designs in which Nu-Wood can be easily applied in new or old construction and all provide the plus values of beauty, quiet and insulation.

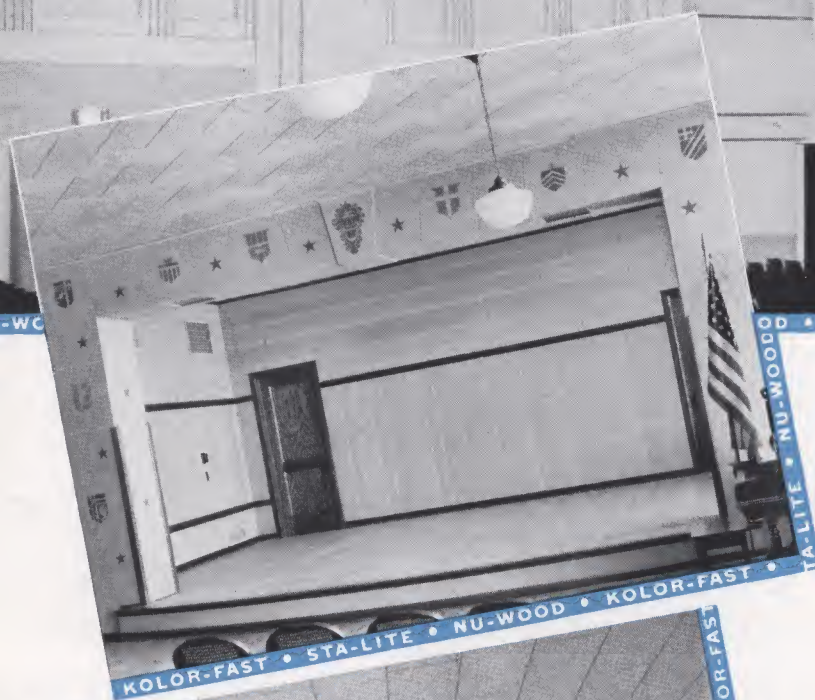


The quiet dignity of the church is accentuated with the use of Nu-Wood. Gracious arches are enhanced and beautified . . . the entire interior takes on a new, softer, warmer tone and you can be sure that tone will remain because Nu-Wood Kolor-Fast and Sta-Lite colors have been pronounced fade-proof by impartial laboratory tests. Furthermore, Nu-Wood Insulates and improves acoustics . . . the speaker's voice is easily audible in the far corners of the room.

Beautiful Dignified *Reverence*

NU-WOOD has its place in the church too. It fits any type of architecture and offers quiet dignity of design, noise reduction and insulation all in one operation. Nu-Wood's quiet shades add a certain dignity and the acoustical qualities keep outside noises out and help keep the speaker's voice within range of all. You will find Nu-Wood also keeps the interior cooler in summer and makes heating easier in the winter . . . this feature alone means actual dollars and cents savings. It will pay you to redecorate with Nu-Wood.





Better Light... *Better Sight* Better Acoustics..Better Grades

NU-WOOD Kolor-Fast and Sta-Lite is the answer to the better lighting and acoustical problems. In the classroom students get higher grades when they can see and hear better. Nu-Wood helps control voices in a large room or auditorium. It is also an insulating interior finish . . . that means cooler rooms on warm days, and warmer, easier-to-heat rooms on cold days.

"Striking" Interior Designs

EXCELLENT light reflection with Nu-Wood Sta-Lite gives perfect illumination on the surface of bowling alleys and Nu-Wood's outstanding sound deadening qualities provide the happy medium for softening the sound of cracking maples without "killing" it. One look at the bowling alley photos at the right will tell you Nu-Wood is really on the job in a decorative way, too. But this decoration does more than enhance the beauty of the alley . . . it does a definite job of actually helping to guide bowlers in delivering the ball. No matter what the size, shape, or style of the interior, a Nu-Wood design will enhance its beauty, adding insulation and acoustical treatment. And remember, Nu-Wood can be applied easily over old plastered surfaces.

On the opposite page are photographs of a classroom and school auditoriums. Here, more than anywhere, correct lighting and acoustics are paramount. And here is where Nu-Wood Kolor-Fast and Sta-Lite lead the class. Bowling also needs that happy combination of high light efficiency plus noise correction. Nu-Wood provides this and in addition modern decoration. In the large meeting room at the right, Nu-Wood performs, as usual, with interesting decorative treatment and improved insulation and acoustics.





5-Star Nu-Wood Performance



FIFTY-FOUR ROOMS IN FULL COLOR...

The "Silent" Salesman

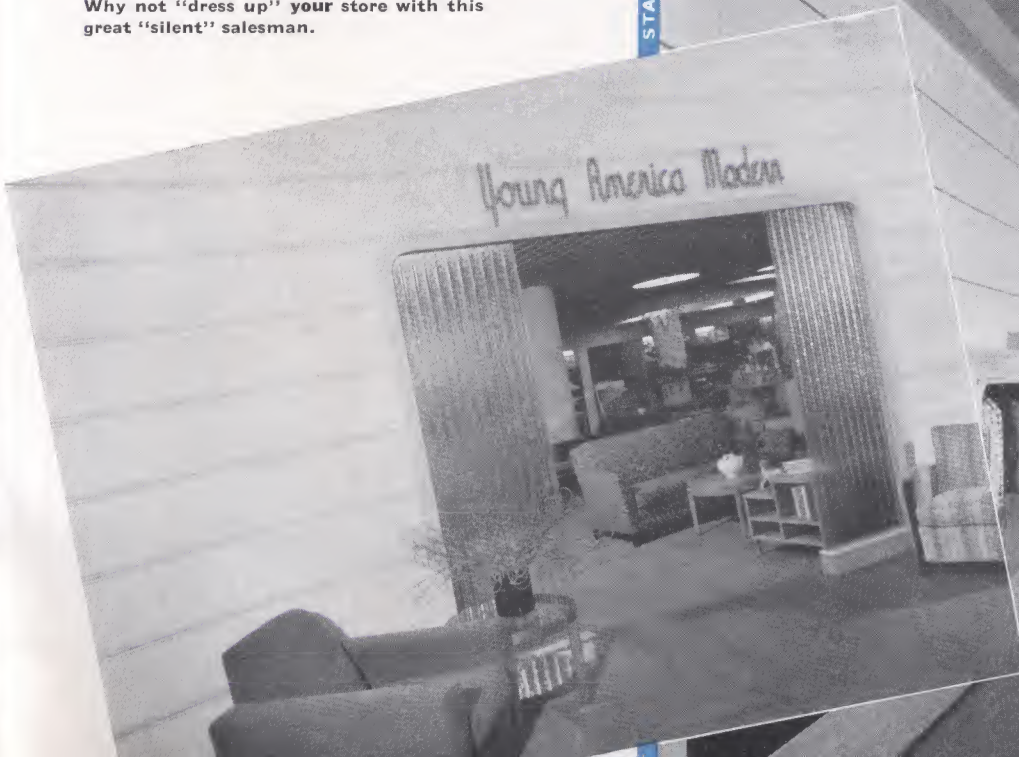
WHETHER it be groceries or wearing apparel, the physical appearance of the store is the greatest part of the sale. People must feel at ease when they are shopping . . . they must feel that you are doing everything in your power to make them comfortable. The simple, effective and lasting way to accomplish this feeling is with Nu-Wood Kolor-Fast Interior Finish.

The "hidden" selling force behind the sale is really plain to see . . . it is the physical appearance of the store. Nu-Wood Kolor-Fast is definitely a salesman . . . every minute of the day and night this modern interior finish is selling on your behalf. Why not "dress up" your store with this great "silent" salesman.

The Nu-Wood Color Harmonizer follows on the next pages. It is a new, practical and interesting manner of presenting an outstanding product, Nu-Wood Kolor-Fast. Photographs have been made in actual color to reproduce as accurately as it is possible the beauty that will be yours with Nu-Wood . . . The ceiling, wall and wainscot areas are so cut that by turning the cut sections, fifty-four individual room treatments may be had. You will find them appropriate for offices, churches, schools, restaurants, dining rooms, living rooms or whatever you plan . . . Turn the page, break the perforations and design rooms of beauty and Color Harmony to your heart's content.



*Smart -
Practical idea*

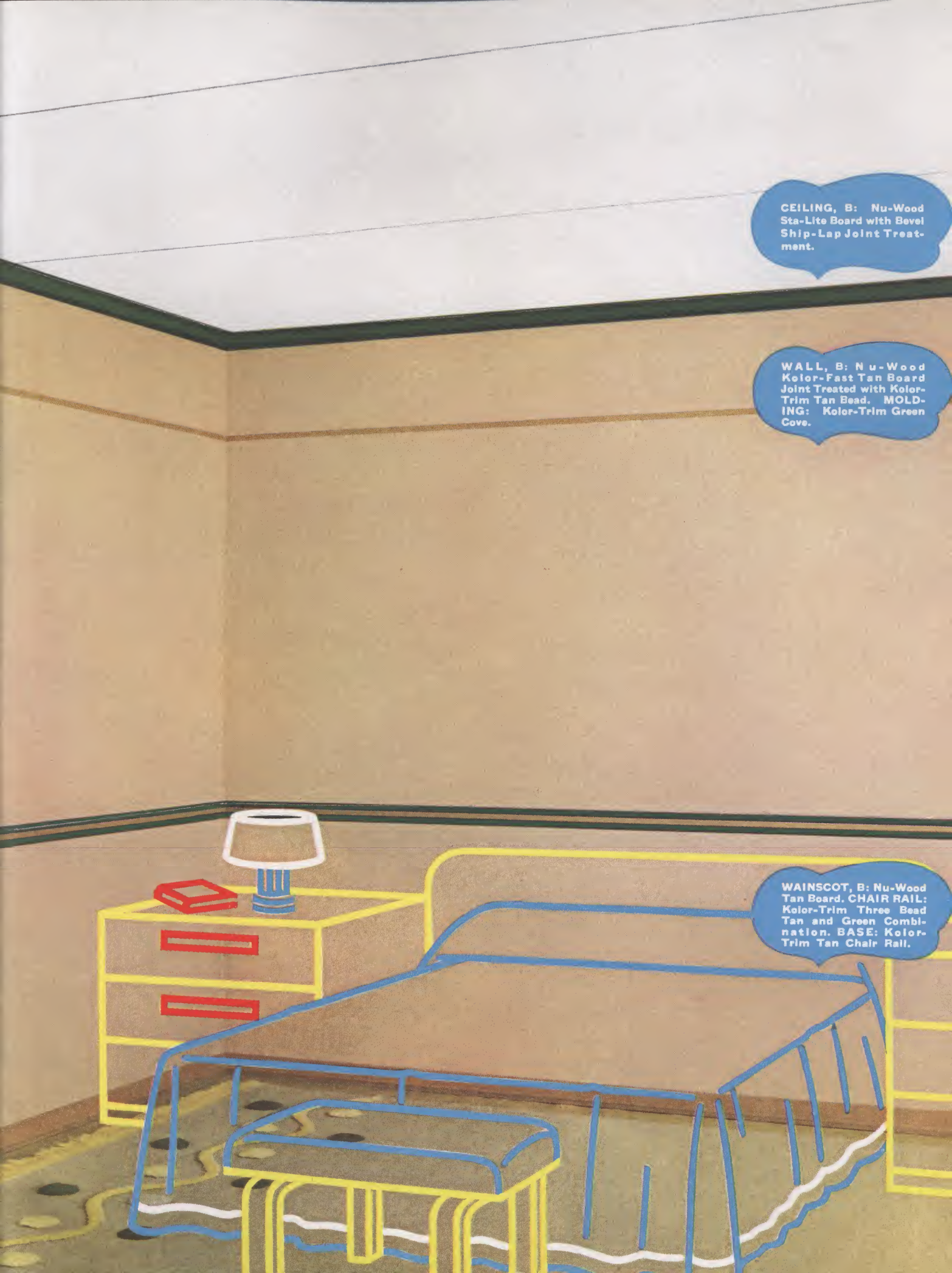




CEILING, A: Nu-Wood
Variegated Tile 16" x 16"
Square Pattern.

WALL, A: Nu-Wood
Variegated Tile 12" x 12"
Diagonal Pattern. **MOLD-
ING:** Kolor-Trim Ivory
Cove, Border, Sta-Lite
Board with Kolor-Trim
Ivory Bead.

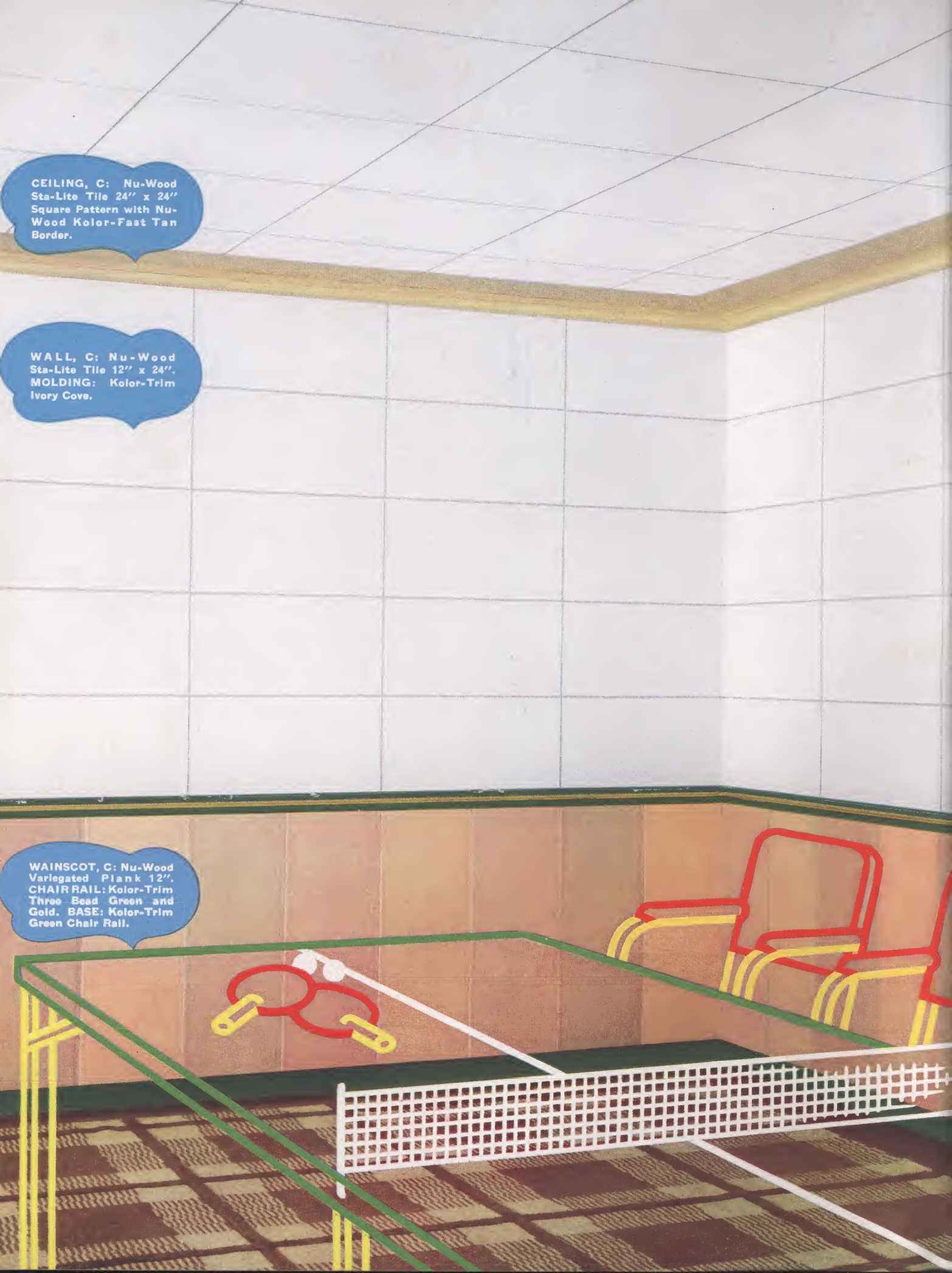
WAINSCOT, A: Nu-Wood
Kolor-Fast Wainscot.
CHAIR RAIL: Kolor-Trim
Tan. **BASE:** Kolor-
Trim Brown Chair Rail.



CEILING, B: Nu-Wood
Sta-Lite Board with Bevel
Ship-Lap Joint Treat-
ment.

WALL, B: Nu-Wood
Kolor-Fast Tan Board
Joint Treated with Kolor-
Trim Tan Bead. **MOLD-
ING:** Kolor-Trim Green
Cove.

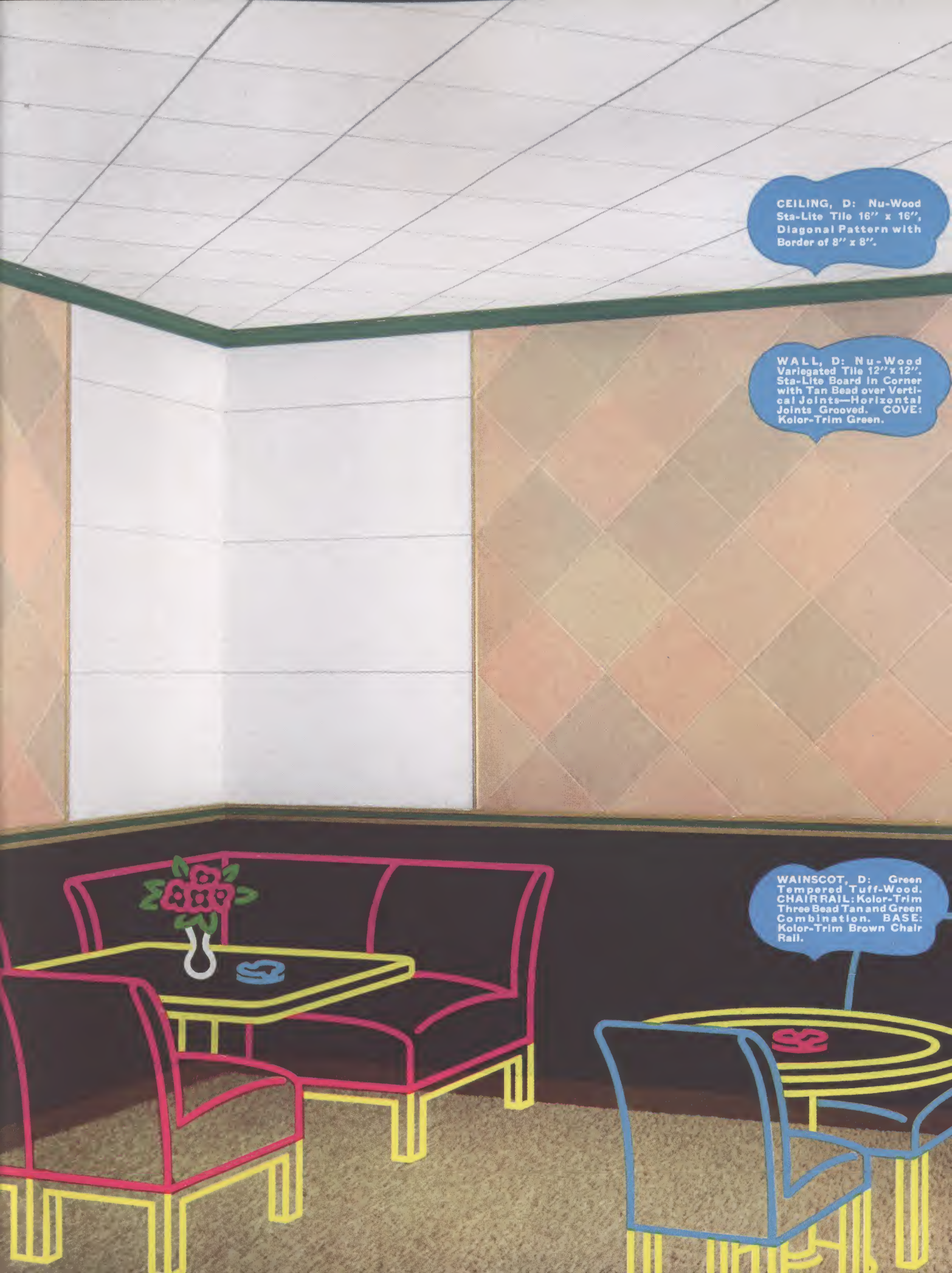
WAINSCOT, B: Nu-Wood
Tan Board. **CHAIR RAIL:**
Kolor-Trim Three Bead
Tan and Green Combin-
ation. **BASE:** Kolor-
Trim Tan Chair Rail.



CEILING, C: Nu-Wood
Sta-Lite Tile 24" x 24"
Square Pattern with Nu-
Wood Kolor-Fast Tan
Border.

WALL, C: Nu-Wood
Sta-Lite Tile 12" x 24".
MOLDING: Kolor-Trim
Ivory Cove.

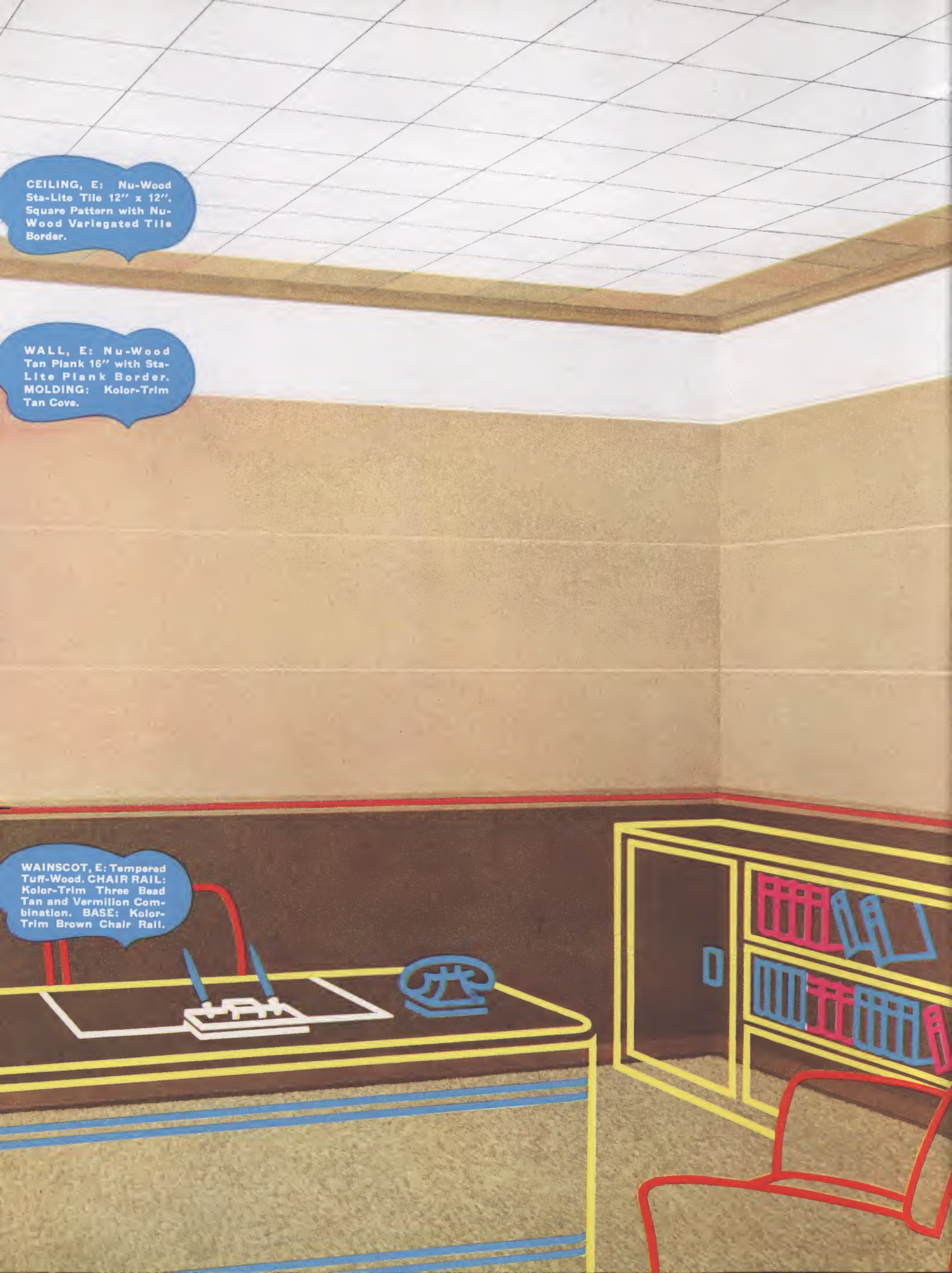
WAINSCOT, C: Nu-Wood
Variegated Plank 12".
CHAIR RAIL: Kolor-Trim
Three Bead Green and
Gold. BASE: Kolor-Trim
Green Chair Rail.



CEILING, D: Nu-Wood
Sta-Lite Tile 16" x 16",
Diagonal Pattern with
Border of 8" x 8".

WALL, D: Nu-Wood
Variegated Tile 12" x 12",
Sta-Lite Board in Corner
with Tan Bead over Verti-
cal Joints—Horizontal
Joints Grooved. COVE:
Kolor-Trim Green.


WAINSCOT, D: Green
Tempered Tuff-Wood.
CHAIR RAIL: Kolor-Trim
Three Bead Tan and Green
Combination. BASE:
Kolor-Trim Brown Chair
Rail.



CEILING, E: Nu-Wood
Sta-Lite Tile 12" x 12".
Square Pattern with Nu-
Wood Variegated Tile
Border.


WALL, E: Nu-Wood
Tan Plank 16" with Sta-
Lite Plank Border.
MOLDING: Kolor-Trim
Tan Cove.

WAINSCOT, E: Tempered
Tuff-Wood. **CHAIR RAIL:**
Kolor-Trim Three Bead
Tan and Vermillion Com-
bination. **BASE:** Kolor-
Trim Brown Chair Rail.



CEILING, F: Nu-Wood
Kolor-Fast Variegated Tile
8"x 8" and 16" x 16" In
Two-Square Pattern.

WALL, F: Nu-Wood
Random Width Variegated
Plank. MOLDING: Kolor-
Trim Tan Cove.



WAINSCOT, F: Nu-Wood
Kolor-Fast Wainscot.
CHAIR RAIL: Kolor-
Trim Tan. BASE: Kolor-
Trim Brown Chair Rail.



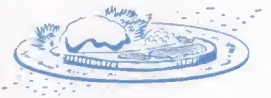
KOLOR-FAST • STA-LITE • NU-WOOD • KOLOR-FAST



KOLOR-FAST • STA-LITE • NU-WOOD • KOLOR-FAST

Reflections of Good Taste

RIVALING the food in importance is the environment in which it is served. Make that environment outstanding with the use of Nu-Wood Kolor-Fast and Sta-Lite. With this unusual interior finish you get the very essential requisite of quiet. Patrons can hear themselves talk . . . the clatter of dishes is brought to a minimum and kitchen noises are unheard. Make Nu-Wood an important daily feature on your menu.



STA-LITE • NU-WOOD • KOLOR-FAST

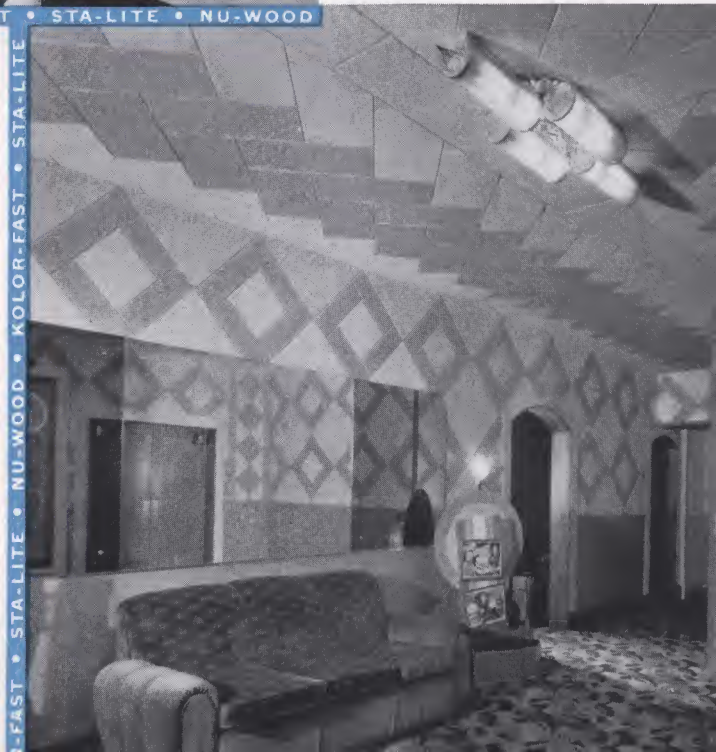


Styled to Any Interior

HERE you can see at a glance how Nu-Wood Kolor-Fast enhances any interior whether it be the dignified, reserved funeral home...the ultra smart design of today's sales and display room...or the gay, modern atmosphere of the theater lobby. Nu-Wood Kolor-Fast is easy and economical to apply and the rich, clear colors are made permanently fade-proof by the new, exclusive Kolor-Fast Process. And in addition to its permanent beauty, Nu-Wood offers important insulation and acoustical properties.



Nu-Wood Sta-Lite offers quiet and dignity in this funeral home. It reflects soft clear light and also provides correct acoustical treatment. In contrast are the decorative effects obtained with Nu-Wood Kolor-Fast and Sta-Lite in the modern sales and display room and theater lobby.



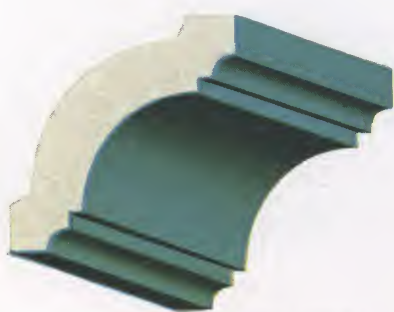
Kolor-Trim PREDECORATED WOOD MOLDINGS

Kolor-Trim Moldings are something entirely new in the interior decoration field. They are pre-decorated wood moldings designed specifically to bring out the full beauty and color harmony of Nu-Wood Interior Finish. These moldings, made of Ponderosa Pine, are available in three patterns and in six colors as shown below. Throughout this book are shown a multitude

of treatments possible with Kolor-Trim Moldings.

The full range of colors available offers a selection suitable for every design. All colors are chosen to blend perfectly with the rich shades of Nu-Wood. Being pre-decorated, it is only necessary to select the color combination required, and the carpenter does the complete interior finish job, the last word in economy.

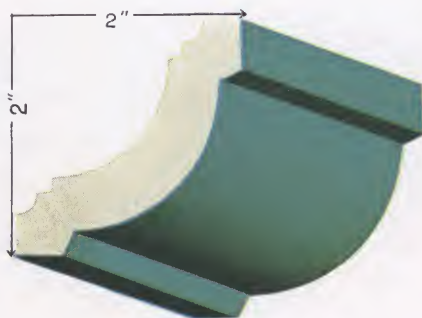
COLORS, PATTERNS and SIZES of *Kolor-Trim* MOLDINGS



Cove, No. 1, Standard Usage

COVE, PATTERN NO. 1

Shown in green, this pattern is reversible, enameled on both sides. Available in Tan, Green, Ivory. Size 2 in. x 2 in.



Cove, No. 1, Reversed

CHAIR RAIL, PATTERN NO. 2

Shown in brown. Available in Tan, Green, Ivory and Brown. Size $\frac{5}{8}$ in. x $2\frac{3}{4}$ in.



Chair Rail, No. 2



Bead, No. 4

BEAD, PATTERN NO. 4

Shown in Vermilion. Available in Tan, Green, Ivory, Vermilion and Gold. Size $\frac{1}{4}$ in. x $\frac{3}{4}$ in.

KOLOR-TRIM MOLDING COLORS



No. 10 Tan

No. 20 Green

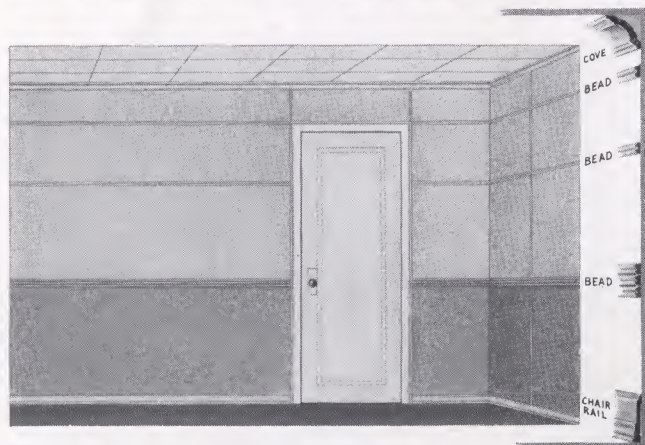
No. 30 Ivory

No. 40 Brown

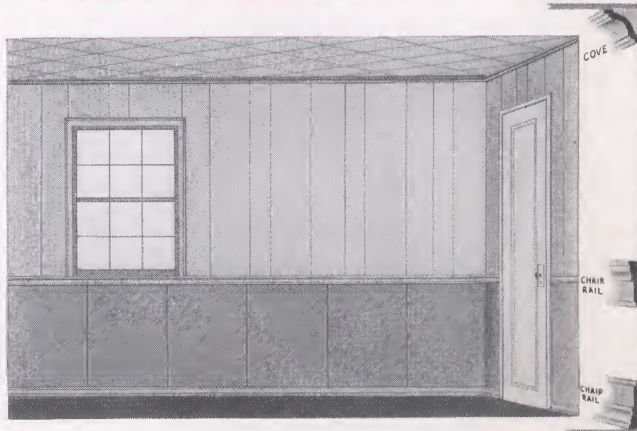
No. 50 Vermilion

No. 60 Gold

SUGGESTED DESIGNS USING *Kolor-Trim* MOLDINGS

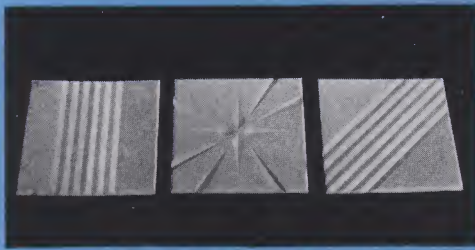


Ceiling: Nu-Wood Sta-Lite Tile. Kolor-Trim Cove. Upper Walls: Nu-Wood Sta-Lite Board with Kolor-Trim Bead at joints. Wainscot: Nu-Wood Tan Board using three Bead combination for Chair Rail. Base: Kolor-Trim Chair Rail.



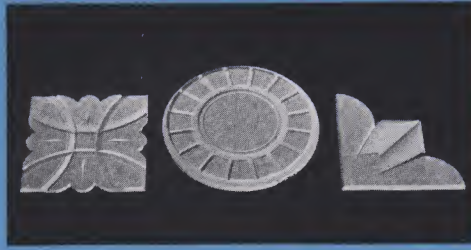
Ceiling: Nu-Wood Sta-Lite Tile diagonal. Kolor-Trim Cove. Upper Wall: Nu-Wood random width Plank. Kolor-Trim Chair Rail also window and door casing. Lower Wall: Nu-Wood Wainscot. Base: Kolor-Trim Chair Rail.

Accessories FOR NU-WOOD INTERIORS



ORNAMENTAL TILE

Three square Tile patterns, identified from left to right: D-14, D-7, D-8. These designs are all $\frac{1}{2}$ in. thick, 12 in. x 12 in.



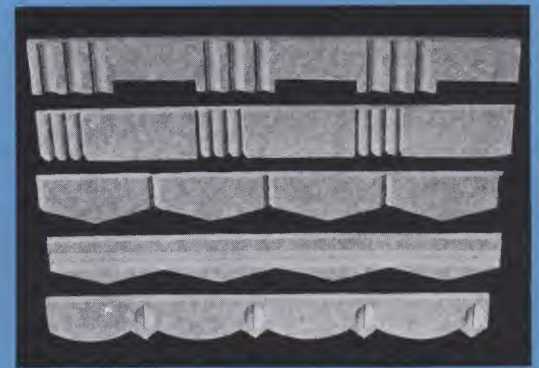
CORNER AND LIGHT OUTLET OVERLAYS

Above outlets are as follows: Left—A-1, $\frac{1}{2}$ in. x 12 in. x 12 in. Center—V, 1 in. x 16 in. diameter. Right—No. 23, $\frac{1}{2}$ in. x 12 in. x 12 in.



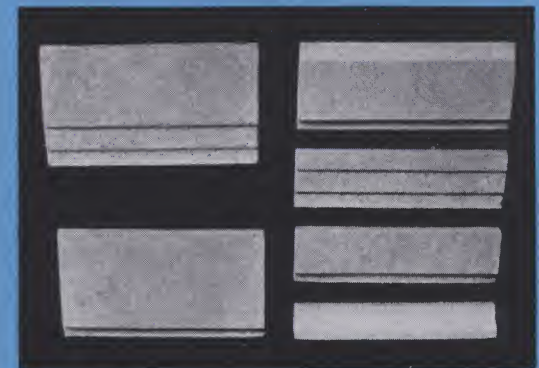
Above outlets are as follows: Left—No. 21, $\frac{1}{2}$ in. x 14 in. x 14 in. Center—G, 1 in. x 16 in. x 16 in. Right—No. 22, $\frac{1}{2}$ in. x 14 in. x 14 in.

THESE ornaments, friezes and other decorative pieces are especially designed of Nu-Wood Kolor-Fast Tan material to add the finishing touches to Nu-Wood interiors. They are standard patterns all of which have square edges and can be used as overlays or inserts. All are available through Nu-Wood dealers. If other patterns are desired, they may be cut on the job with a Bevil Devil or other grooving tool as shown on page twenty-five. For brighter, more colorful treatments, we suggest Kolor-Trim Wood Moldings which are shown on the opposite page.



FRIEZES

Five friezes are identified as follows: Top to bottom, No. 5, No. 4, No. 3, No. 2, No. 1. They are all $\frac{1}{2}$ in. thick and approximately 3 in. wide.



NU-WOOD MOLDINGS

Nu-Wood Moldings are made of special Nu-Wood stock and are designed especially for interiors of Nu-Wood Kolor-Fast Tile, Plank, Wainscot and Board. Directly above are shown the profiles of these moldings. Photograph above shows how they appear on the wall. These are identified as follows:—Left, top to bottom, D Molding, A Molding. Right, top to bottom, C Molding, E Molding, B Molding and F Molding. All moldings are $\frac{7}{16}$ in. thick with the exception of F Molding which is $\frac{7}{8}$ in. thick.

SUGGESTED JOINT TREATMENTS WITH KOLOR-TRIM BEAD MOLDINGS



Beveled recess and Bead



Square recess and Bead



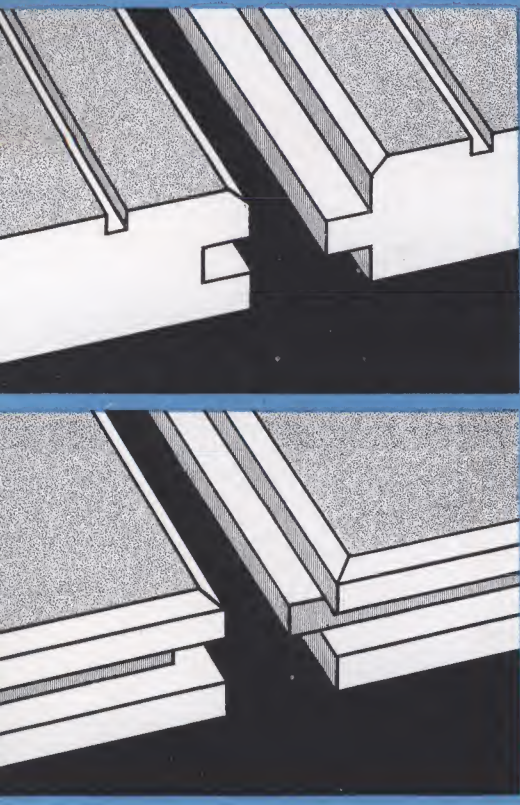
Butt with Kolor-Trim Bead



Butt with three Beads

FOR COMPLETE WORKING DATA WRITE US FOR A NU-WOOD INTERIOR FINISH APPLICATION BOOK

TECHNICAL INFORMATION AND APPLICATION



Top: Nu-Wood Plank joint. Bottom: Tile joint

NU-WOOD INTERIOR FINISH offers insulation, decoration, noise reduction and structural strength in one operation at one low cost. It may be installed over framing, furring or continuous surfaces in both new or old construction to take the place of lath and plaster—or in old construction, over wall and ceiling surfaces of plaster, masonry or wood. It requires no painting or decorating. Nu-Wood fulfills all the requirements of Federal Specifications LLL-F-321a Insulating Fibre Board.

THERMAL CONDUCTIVITY of Nu-Wood is .324. One-half inch of Nu-Wood stops as much heat as six layers of plaster board—five inches of plaster—seven and one-half inches of common brick or nineteen inches of stone.

SOUND ABSORPTION value of Nu-Wood Tan and Variegated when applied to plastered surface is .35, of Sta-Lite .20. Application to furring strips increases sound absorption.

LIGHT REFLECTION of Nu-Wood Sta-Lite is 76%, Tan 35%, Variegated 34%.

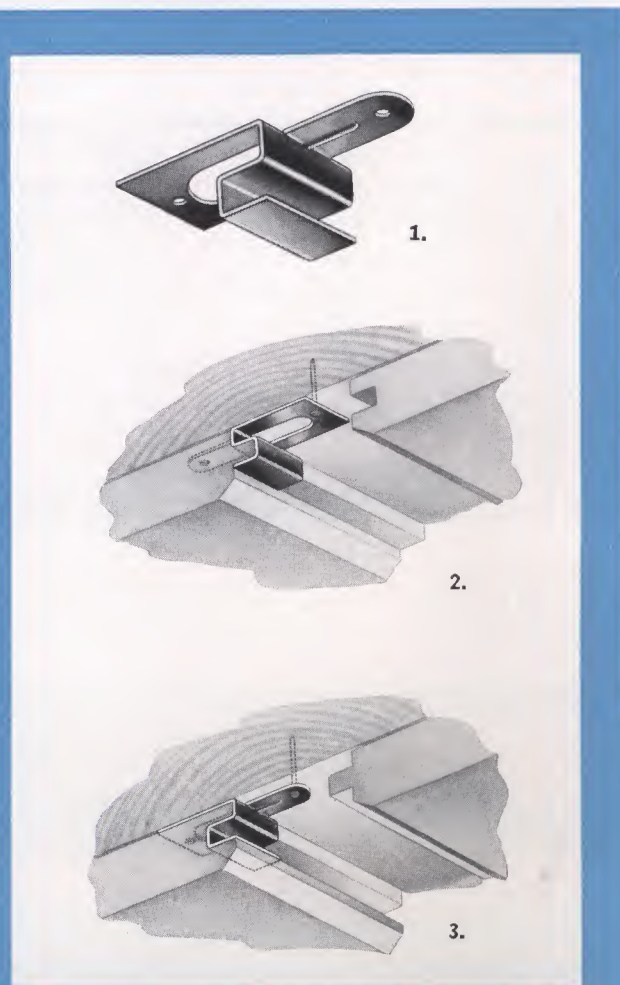
COLORS of Nu-Wood are —Sta-Lite, white with a matte finish—Tan, a neutral shade much the color of dry sand — Variegated, a group of blending colors in various shades of tan. Variegated colors are not sold individually.

EDGES of all Nu-Wood Tile, Plank and Wainscot have the superior Tongue and Groove joint with the shallow V bevel. This joint improves application, offers greater support to adjacent pieces and reduces air filtration to a minimum.

Concealed NAILING WITH NU-WOOD Clips

The Nu-Wood Clip provides a new and better means of attaching $\frac{1}{2}$ " Nu-Wood Tile, Plank and Wainscot. This clip, designed exclusively for Nu-Wood use, is formed of heavy steel electro-galvanized to prevent corrosion. It fits into either the tongue or groove edge of the unit. Being reversible, work can start as is customary, at the center area and spread out in any direction from the starting point. Clips may be set in the edges of each unit before the Nu-Wood is placed in position for nailing. The nail is then driven through the exposed hole in the clip into the base. Then the next unit is set in place covering both clip and nail. The result is a true, tight job as strong or stronger than surface nailing.

1. Made of electro-galvanized steel, the Nu-Wood Clip is sturdy and strong. Its broad Tongue and Groove gripping surface assures permanent and even application.
2. Fitting firmly over the Tongue the Nu-Wood Clip grips and holds the unit securely in place.
3. And the Clip fits just as firmly into the Groove, thereby making a complete and snug joint with no visible nailing.



DATA ON NU-WOOD INSULATING INTERIOR FINISH

APPLICATION WITH NAILS

Nu-Wood may be nailed to any sound, true base such as plywood, sheathing, wood strips or plaster which will afford sufficient nail holding power. Tile or plank may be nailed with galvanized wire brads through the surface or blind nailed in the beveled edges. Plank may be nailed in the bead. Nails should be driven at an angle reversing the angle of half the nails.

APPLICATION WITH ADHESIVE

Nu-Wood may be applied with adhestik to sound, clean surfaces such as plaster, tile, concrete, plaster board, Nu-Wood or Tuff-Wood. Adhestik is applied to the Nu-Wood with a putty knife in dabs on tile and in continuous ridges on plank, wainscot or board. The Nu-Wood is then placed in its approximate final position and moved back and forth to obtain good contact.

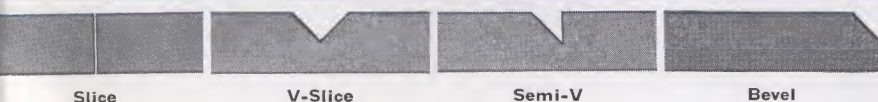
CUTTING-GROOVING-PAINTING-CLEANING

CUTTING, GROOVING: Nu-Wood may be cut and grooved to make individual designs or to make special harmonizing of contrasting patterns. For this purpose, inexpensive Bevil-Devil tools are available from Nu-Wood dealers. Many of the cuts possible with these or other cutting tools are shown on the bottom of this page and of page twenty-three.

PAINTING: The natural color and texture of Nu-Wood provides a pleasing appearance, needs no further decorating. However, if other effects are desired it can be treated as easily as wood or plaster with oil or casein paints, calcimines or stains.

CLEANING: The ordinary accumulation of dust and dirt can easily be removed by brushing the surface lightly with a whisk broom or wiping with a dry untreated rubber sponge.

STANDARD BEVIL-DEVIL CUTS

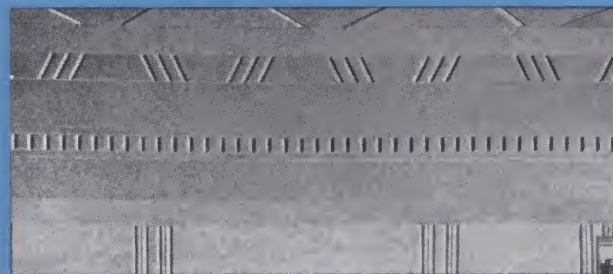


The standard Bevil-Devil will make bevels, grooves, or slices. Above are shown cuts which can be made on Nu-Wood Board and with which can be worked out an unlimited variety of interior treatments.

Below: Nailing Nu-Wood Tile to Wood Strips.



Above: Applying Nu-Wood Tile with Adhestic.



Top: Sawing Nu-Wood. Center: Cutting Recess with Bevil Devil. Bottom: Decorations Cut with Bevil Devil.



Nu-Wood Insulating Lath assures smooth, true, clean walls and ceilings—protects against heat and cold.

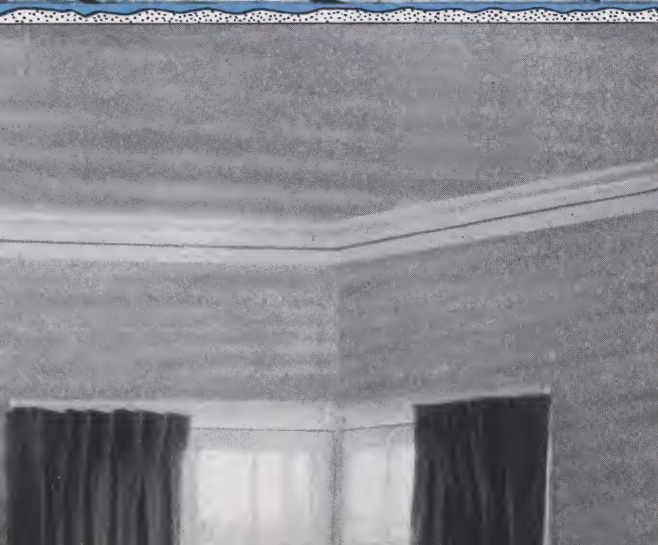
NU-WOOD

INSULATING *Lath*

YOU want the plaster walls in your home to be smooth and true—free from cracks. You want clean walls with no streaked lath marks. And you want the walls and ceilings to strengthen your home.

Nu-Wood Insulating Lath, used as a plaster base, does all of these things and more—it insulates—helps to reduce fuel bills and increase comfort, summer and winter. The special V-joint assures continuous insulation with no openings between units to allow heat leakage—leakage which with ordinary lath collects dirt causing lath streaks and necessitating repeated re-decoration.

Nu-Wood Insulating Lath also effectively deadens transmission of sound—noises from one room are not carried through the house. And with all of these qualities, because it replaces other materials, the cost is low. Ask your lumber dealer—let his knowledge and experience guide you.



Upper Left: Easily applied—no gadgets, the V-joint does what the gadgets attempt to do.

Center Left: Nu-Wood Lath takes plaster readily and holds it with several times the bonding power of ordinary lath.

Left: Lath streaks like this are caused by uneven heat leakage. A condition which is eliminated with Nu-Wood Lath.

NU-WOOD INSULATING *Sheathing*

NU-WOOD Insulating Sheathing makes a stronger, more comfortable home. It offers the full value of superior weatherproofing, plus the advantages of insulation at little or no extra cost for it replaces other ordinary building materials.

A double coating of a special bituminous compound on both sides protects Nu-Wood Insulating Sheathing against moisture penetration, and also defies wind infiltration . . . such double protection is important wherever insulation is used. Furthermore, this superior coating does not fill the air spaces between fibres . . . thereby assuring you the high insulating value of the Nu-Wood core is maintained. The large sheets speed up application—make a tighter, sounder, stronger job with less waste, and eliminate the need for building paper.

Nu-Wood Insulating Sheathing has many other important uses—for temporary buildings, for lining farm buildings, brooder houses, dairy barns, laying houses and cold storage houses.

Two types are available—Standard and Shiplap. For complete description and sizes, see page 31. Your lumber dealer will be glad to suggest the type and thickness best suited for your needs.



Nu-Wood Standard Insulating Sheathing—large units with square edges marked for nailing to 16" studs.



Top: One man can handle Nu-Wood Shiplap Sheathing easily—even on a scaffold.

Above: Nu-Wood Sheathing cuts easily—will not foul or clog saw—no headers are necessary.

Left: Nu-Wood Insulating Sheathing used in the walls of your home offers you a most economical protection against weather and temperature.



Only BALSAM-WOOL

APPLIED BY

GIVES YOU



BALSAM-WOOL has been truly called the Aristocrat of Insulations by the building industry. This designation has been earned by a record of 19 years of outstanding performance—performance made possible by the double values Balsam-Wool offers the home owner.

Designed right years ago, for Balsam-Wool is one of the oldest of insulations, continuous improvements have more

than kept pace with the increasing demands of home construction. The basic design of Balsam-Wool has not changed, but constant developments have kept it as new as tomorrow. That is why, now as always, you can't buy a better insulation than Balsam-Wool House Insulation. No other manufacturer in 19 years of trying has been able to pack into one insulation all the advantages obtainable in Balsam-Wool.

To these double values, we add for your assurance the Balsam-Wool Guarantee—the only guarantee of satisfaction offered by any insulation manufacturer—plus the fact that more than 250,000 homes have been insulated with Balsam-Wool—more than with any product made specifically for insulation. You buy more quality in Balsam-Wool—you buy double values—you'd expect to pay a lot more, but you don't.

Balsam-Wool is available in three thicknesses to suit the budget and temperature conditions— $\frac{1}{2}$ ", 1" and Wall Thick in widths as shown on page thirty-one.

Guarantee of Satisfaction BALSAM-WOOL Sealed INSULATION

To the Homeowner:

Install Balsam-Wool (any thickness) in your attic so that the entire ceiling or roof area is insulated. Follow application instructions in bundle. Use it one year (12 months). If you are not entirely satisfied with the advantages of Balsam-Wool—if it has not helped you save fuel and given your home greater year-around comfort, you may return it to the dealer from whom it was purchased. He will refund your money—PLUS the original cost of application.

is an authorized Balsam-Wool Sealed Insulation dealer and is hereby licensed to sell Balsam-Wool under the terms of the above guarantee.



WOOD CONVERSION COMPANY
SAINT PAUL, MINNESOTA
NEW YORK CHICAGO CLOQUET
PRODUCT OF WEYERHAEUSER



WHERE TO INSULATE

Far Left: In walls and top floor joists, if attic is unfloored and not to be finished. Left: To add an attic room and insulate at the same time, apply as shown.

IMPORTANT: Whenever insulation is used as shown in these sketches, cross ventilation must be provided in space between insulation and roof.

Guaranteed INSULATION

THE MINNESOTA SYSTEM

THESE DOUBLE VALUES

1 DOUBLE AIR SPACES: Balsam-Wool, because of its special construction, provides an air space on each side of the insulating mat. These spaces increase the insulation value and allow the walls to breathe, reducing any possibility of moisture accumulation.

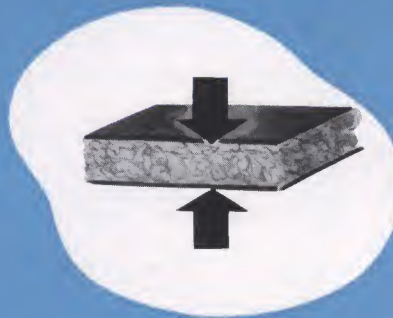
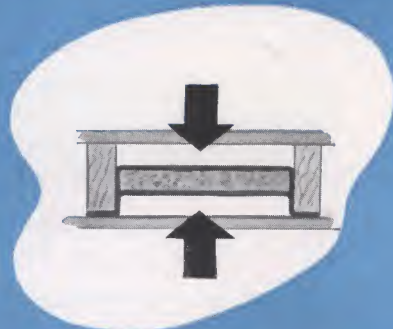
2 DOUBLE MOISTURE BARRIERS: Not only are the Balsam-Wool fibres moistureproofed, but double barriers provide complete and positive moisture protection for the insulating mat.

3 DOUBLE WIND BARRIERS: Two asphalt impregnated barriers stop the passage of wind. The positive method of application allows no leakage of wind around the edges.

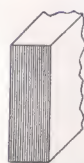
4 DOUBLE SEALING: The fire, vermin and termite resistant mat is sealed in double barriers, fully protected from deterioration, physical or chemical damage.

5 DOUBLE BONDING: The highly efficient wood fibre insulating mat is bonded to each of the water-proof liners. The mat itself cannot settle or sag.

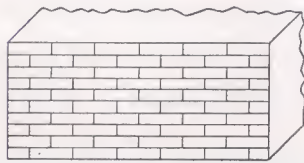
6 DOUBLE NAILING: Balsam-Wool is nailed on both edges by means of a special Spacer Flange. It is nailed at top and bottom with cleats. It won't pack or settle leaving open uninsulated spaces.



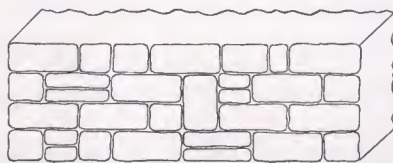
ONE INCH OF BALSAM-WOOL INSTALLED STOPS AS MUCH HEAT AS—



18 Layers of $\frac{3}{8}$ " Plaster Board



45 inches of Brick



61 inches of Stone

* Nu-Wood and Balsam-Wood • PRODUCTS

	PRODUCT	DESCRIPTION	COLOR	SIZE
NU-WOOD INTERIOR FINISH	Nu-Wood Kolor-Fast Tile	Matte surface texture has fade-proof color. All four edges have tongue and groove joints. Standard thickness 1/2".*	Tan, Variegated, and Sta-Lite	8" x 8", 12" x 12", 12" x 24", 16" x 16", 16" x 32", 24" x 24", 24" x 48".*
	Nu-Wood Kolor-Fast Plank	Matte surface texture has fade-proof color. Long edges have beaded tongue and groove joints. Standard thickness 1/2".*	Tan, Variegated, and Sta-Lite	8", 10", 12" and 16" wide. 6', 8', 9', 10' and 12' long.*
	Nu-Wood Kolor-Fast Wainscot	Hard finish surface. All edges have tongue and groove joints—units can be worked into Tile and Plank patterns. Color, fade-proof. Standard thickness 1/2".*	Brown	3' x 4' and 4' x 4'.
	Nu-Wood Kolor-Fast Board	All four edges are square cut. Matte surface has fade-proof colors. Standard thickness 1/2".*	Tan, Sta-Lite	4' x 6', 7', 8', 8 1/2', 9' 9/2', 10' and 12'.*
NU-WOOD ACCESSORIES	Kolor-Trim Moldings	Predecorated wood moldings, made of Ponderosa Pine, finished in a semi-gloss enamel. Three designs—Cove, Chair Rail and Bead.	Tan, Green, Ivory, Brown, Vermilion and Gold.	See Page 22
	Nu-Wood Clip	The Nu-Wood Clip fits either tongue or groove edge of unit, provides speedier, better invisible nailing of 1/2" Nu-Wood Tile or Plank.		See Page 24
	Nu-Wood Moldings	Fabricated from Nu-Wood Board. Exposed surface has smooth finish. Thickness 7/16" and 7/8" according to design. See Page 23.	Tan	See Page 23
	Nu-Wood Ornaments and Friezes	Specially designed ornaments and friezes furnished with beveled square edges, rosettes, corner pieces and friezes. See Page 23.	Tan	See Page 23
HARDBOARD PRODUCTS	Tuff-Wood Wallboard	Structural and decorative all-purpose hardboard. Resists moisture, warping or buckling. Smooth surface on one side, screen surface on the other. Thickness 3/16".	Brown	4' x 6', 8', 9', and 12'. 3' x 4' and 4' x 4'.
	Standard Tuff-Wood	Structural and decorative all-purpose hardboard. Resists moisture, warping or buckling. Smooth surface on one side—screen surface on other. Thickness 1/8" and 3/16".†	Brown	4' x 6', 8', 9', 10' and 12'. 2' x 4', 3' x 4' and 4' x 4'. †
	Tempered Tuff-Wood	Structural and decorative all-purpose hardboard. Harder, more resistant. Smooth surface on one side, screen on the other. Thicknesses 1/8" and 3/16".†	Brown, Black Green	4' x 6', 8', 9', 10' and 12'. 2' x 4', 3' x 4' and 4' x 4'. †
	Tempered Tuff-Wood Tile	Same density as Tempered Tuff-Wood. Scored in 4" squares to produce tile effect. Economical tile surface. Thickness 1/8".†	Brown	4' x 12'. †

***ACTUAL FULL COLOR PHOTOGRAPHS OF THE COMPLETE NU-WOOD INTERIOR FINISH LINE ARE SHOWN ON BACK COVER**

	PRODUCT	DESCRIPTION	COLOR	SIZE
NU-WOOD STRUCTURAL PRODUCTS	Nu-Wood Standard Board	A quality structural insulation board for general building purposes. Matte surface. Thickness $\frac{1}{2}$ ".*	Tan	4' x 6', 7', 8', 8 $\frac{1}{2}$ ', 9', 9 $\frac{1}{2}$ ', 10' and 12'.†
	Arrowhead Coated Fibre Board	Economical interior finish board. Same texture as Nu-Wood. Attractive light colored matte surface.	White	4' x 6', 7', 8', 9', 10' and 12'.
	Nu-Wood Insulating Lath	Made from standard Nu-Wood Board. Long edges have V-type joints. Ends are square cut. Standard thickness $\frac{1}{2}$ ".*	Natural	16" x 48".*
	Nu-Wood Standard Insulating Sheathing	Surfaces and edges "double sealed" with asphalt against moisture and wind. All four edges are square cut. Thickness $\frac{1}{2}$ " and 25/32".	Black	25/32"—4' x 7', 8', 8 $\frac{1}{2}$ ', 9', 9 $\frac{1}{2}$ ', 10' and 12'.†
	Nu-Wood Shiplap Insulating Sheathing	Surfaces and edges "double sealed" with asphalt against moisture and wind. Long edges have shiplap joints. Ends are square cut. Thickness 25/32".	Black	2' x 8'.
	Nu-Wood Roof Insulation	Available in thicknesses of $\frac{1}{2}$ " and multiples thereof to any practical thickness. Thicknesses of 1" or more are laminated with a continuous coating of asphalt—have offset or flush edges. Stapled and spot laminated units made only with offset edges.	Natural	23" x 47".
PAPERS	Tufflex	A tough water-proof building paper made of two sheets of asphalt-saturated Kraft paper cemented together with asphalt. One sheet creped, the other plain.	Black	Widths, 36" and 48". Rolls, 250' or 500'.
	Black Waterproof	Single sheet of tough, durable Kraft paper. Heavily saturated with asphalt.	Black	Width, 36". Rolls, 500'.
BALSAM-WOOL	Balsam-Wool Sealed Blanket Insulation	Flexible type insulation. Completely sealed on both sides and edges with heavy, flexible asphalt-saturated and coated Kraft liners. Thicknesses $\frac{1}{2}$ ", 1" and Wall-Thick.		$\frac{1}{2}$ " and 1"—12", 16", 20", 24", 33" and 38" wide. Wall-Thick—12", 16", 20" and 24" wide.
	Balsam-Wool Acoustical Blanket	Plain Kraft paper liner on one side—fire resistant cloth netting on other side. Edges not sealed. Thicknesses $\frac{1}{2}$ " and 1".		Thickness $\frac{1}{2}$ " and 1", width 34".
	Balsam-Wool Sound Insulation System	Practical method of sound deadening floors and walls. Efficient, easy-to-apply, economical.		Units sufficient for approximately 1,000 sq. ft.

* Other sizes and 1" thickness available on special request.

† Other sizes and thickness available on special request.

WOOD CONVERSION COMPANY
 FIRST NATIONAL BANK BUILDING • SAINT PAUL, MINNESOTA
 CHICAGO • NEW YORK • DALLAS • TACOMA



NU-WOOD KOLOR-FAST TAN BOARD

NU-WOOD STA-LITE BOARD

NU-WOOD KOLOR-FAST VARIEGATED TILE

NU-WOOD WAINSCOT

NU-WOOD KOLOR-FAST VARIEGATED PLANK

NU-WOOD STA-LITE TILE

NU-WOOD KOLOR-FAST TAN PLANK

KOLOR-TRIM MOLDINGS

VERMILION BEAD

GOLD BEAD

GREEN CHAIR-RAIL

BROWN CHAIR-RAIL

IVORY COVE

TAN COVE

NU-WOOD KOLOR-FAST TAN TILE

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